

TAKE ANY DISTRICT

BOY SCOUTS OF AMERICA

PREPARED ESPECIALLY FOR:
FOR THE POSITION OF:

District popcorn kernel

KEY MEETING DATES:

Unit kernel training
Unit kickoff meeting (as needed)
Report meetings (as needed)
Wrap-up/critique meeting

POSITION CONCEPT: Working closely with the council popcorn kernel, responsible to the district fund development chair for building an organization of district and unit kernels who can promote the annual Trail's End Popcorn sale at the unit level. The annual popcorn sale represents the single largest fundraising project for units and is a major funding stream for the council. Organization of a volunteer-driven sale is a critical element to the continued growth and success of the sale.

PRINCIPAL RESPONSIBILITIES:

1. Accept the responsibility for achieving the district's popcorn sale goal.
2. Meet regularly with the popcorn committee during the year to plan the sale.
3. Serve as the "spark plug" for the entire sale, energizing everyone associated with the sale.
4. Work with the district committee, fund development chair, and district executive to develop a list of popcorn sale committee members and unit kernels.
5. Provide leadership for the district's corporate popcorn sale.
6. Promote popcorn at other district and council (non-popcorn) events.
7. Serve as a resource for unit kernels in order to help them become financially stable.
8. Assist in the training of units in the "Ideal Year of Scouting" budget-building process.
9. Keep the sale on schedule through open communications with each of the units.
10. With the help of the staff adviser, prepare a progress report for presentation at district committee.